



SOCIAL INNOVATION LEADER AWARD  
EVALUATION RUBRIC

SELECTION CRITERIA	1 -3 MARKS	4-6 MARKS	7-9 MARKS
Achievements	The nominee is planning or developing work towards contributions in the association sector.	The nominee is actively working towards notable achievements in the association sector.	The nominee has demonstrated a focus on key project management targets and goals while taking ownership for deliverables that have succeeded in notable achievements and emerging trends in the association sector.
Creativity and Innovation	The nominee has not or has minimally demonstrated a focus on developing innovative and creative strategies to leverage CSAE's community and the association sector.	The nominee has demonstrated a focus on developing innovative and creative strategies to leverage CSAE's community and the association sector.	The nominee consistently challenges assumptions, looks at things from a different angle and considers options that were previously not presented.
Equity, Diversity and Inclusion	The nominee has not or has minimally demonstrated a focus on opportunities to promote equity, diversity and inclusion in their organization and the association community.	The nominee has demonstrated a focus on opportunities to promote equity, diversity and inclusion in their organization and the association community.	The nominee has demonstrated a sustained commitment to promoting equity, diversity and inclusion in their organization and the association community.
Leadership	The nominee has not or has minimally demonstrated their focus on thought-leadership.	The nominee has demonstrated their ability to be a thought-leader.	The nominee is a thought-leader dedicated to exploring new ideas and consistently applies new learning to advance the association sector.