

# ABOUT THE EVENT



## MLA Appreciation Event

Nov. 2, 2022 | 10:30 am–1:15 pm PST  
Fairmont Empress Hotel, Victoria, BC

This event provides a unique opportunity for CSAE BC members and guests to connect with BC's political parties and is designed to raise the profile of associations and CSAE BC with the government and the public.

### **Government + Associations = Better Decisions**

Effective advocacy is fundamental as the associations and not-for-profit sectors seek to represent their members' interests with key government decision-makers.

- **Annual event**
- **60+ attendees per event**

# SPONSORSHIP OPPORTUNITIES

## EVENT SPONSOR (\$3500)

### Sponsor Benefits:

- Two complimentary tickets to the event
- Prominent company logo recognition on all event signage and event materials
- Opportunity to display your organization's signage during the presentation and luncheon
- Opportunity to display and distribute your organization's promotional materials (flyers/ brochures) at the event registration table
- Podium presentation opportunity (three minutes)
- Company logo branding/recognition on all pre-event advertising and post-event recognition
- List of delegates

## OTHER OPPORTUNITIES

- Lunch sponsor (\$2,000)      OR      • Lunch & Dessert combo (\$2500)
- Dessert sponsor (\$1,000)
  
- Question Period sponsor (\$2,000)
- Lanyard sponsor (\$1,500)
- Giveaway sponsor (\$1,000)
- Table sponsor (\$500)

- ✓ All activations include brand recognition at the event and post-event.
- ✓ Question Period sponsor also includes pre-event branding.
- ✓ One to two complimentary tickets are available at \$1000+ sponsorship levels.



Interested in sponsoring? Contact Zena Peden  
at 604-385-3396 or [zpeden@telus.net](mailto:zpeden@telus.net)