

CSAE 2021 Conference: Speed Learning Program

Organization	Title	Description
Sage	Fund accounting software: How to select and evaluate?	<p>Please join Sage and Cantatus for an interactive discussion on what to consider when selecting and evaluating fund accounting software, to set up your organization for success.</p> <p>In this session we will talk about:</p> <ul style="list-style-type: none"> - 5 key areas every mission-focused leader should think about when choosing fund accounting software - Understanding the software delivery models, and the benefits of storing your accounting applications in the cloud - The software evaluation process for non-profits
Naylor Association Solutions	What Is Your Data Telling You?	<p>In a technological world, almost everything you interact with on a daily basis has the ability to capture data. In the association world, this is ever present in our daily tools from website traffic and educational content engagement, to newsletter opens and social media engagement. Each piece of the puzzle can help associations better understand how to provide a better, more fulfilling, and worthwhile membership experience. However, not all associations are familiar with how to build a strategy around what their data is telling them. Kim Davies, Business Development Director for Naylor</p>

		Association Solutions, will discuss where your association has valuable data, how to interpret it, the importance of data safety and management, how to capitalize action items and ROI, and more during her roundtable at CSAE Annual Conference.
Tourism Mississauga	Mississauga, and its hidden gems	Walk, shop, dine, and elevate your Mississauga experience. From outstanding eats to stunning parks, from world-class shopping to main stage events, Mississauga has something for everyone! No matter what you're looking for, or where you are coming from, you'll find it here in Mississauga. As Canada's sixth largest city, Mississauga is ideally located in Southern Ontario along the beautiful waterfront of Lake Ontario and home to Canada's largest airport, Pearson International YYZ. With all the perks of a big city and the feels of home, Mississauga is the place to bring your next event, meeting or conference. Join Business Events Specialist, Mascia Michalakos to discover more about Mississauga and leave the roundtable saying "Mississauga, who knew!"
Vocalmeet	Purpose-Driven Strategies: How the 'Great Resignation' provides opportunities for associations to succeed in an era of change	Discover how associations can use the 'Great Resignation' as a catalyst for positive and productive change. Building a robust online community and providing impactful upskill opportunities for your members and the general public is vital during this era of change.

OnBoard	Tips and Tricks to Increasing your Board's Efficiency Using a Board Intelligence Platform	Join us for a session on increasing your board's efficiency through a board intelligence platform. During our discussion we'll touch on increased ease of voting, time saved building a board book and the meeting agenda, one place document access, and the benefits of a secure cloud-based platform in accessing your documents anywhere.
Tourism Kingston	COVID vs The Buffet: What do we feed our groups now?!	Tourism Kingston has joined up with one of Kingston's best chefs from the renowned AquaTerra, Chef Brent to discuss creative ways to feed your guests at your next conference or meeting.
Quebec City Business Destination	Sustainability: Getting involved in your community	Hear Lynn Chiasson, Assistant Director at the Quebec City Convention Centre, discuss the importance of giving back to your community and how the Centre is contributing each year. Lynn will also talk about her own experience as a town councillor.
Association Analytics	How to Get the Most Out of Your Member Retention Data	During this roundtable discussion, attendees will learn how to calculate a meaningful member retention score; ways to slice, dice and sort by demographics, behavior and more; and how to use insights from retention data to make more strategic decisions.

D2L	A Learning-Integrated Life: Addressing the Skills Gap with Lifelong Learning	Across industries, some organizations are struggling to find skilled workers to fill jobs. Workers are struggling to stay up to speed on the skills they need to succeed in today's labor market. Students are sometimes graduating with skills that are already obsolete. Despite these obstacles, there is massive voluntary turnover as employees seek jobs that offer them education and growth opportunities. This presentation will examine the unique position of industry associations in addressing the skills gap and share a new collaborative and cooperative model for a learning-integrated life.
Proof Experiences	What Associations Need to Know for 2022 Event Planning	Proof Experiences - event planning experts - will deliver a presentation on the things every Association Executive needs to know as they plan for their 2022 event schedule. Hear the latest trends, safety protocols and even some watch outs that will help make your live, virtual and hybrid events meaningful and memorable.
Corporate Renaissance Group	Leveraging the Cloud: Barriers, Challenges, and Solutions to Building your Roadmap for Cloud-Based Business Solutions	Moving the cloud is no longer a question of if, but when. However, despite the many benefits of integrating and automating core business systems and processes using cloud technology, many associations are struggling to build an effective roadmap to the cloud. This round table will discuss the real-world challenges and blockers that can get

		<p>in the way of moving to the cloud and some creative ways to get around them and plan for the journey. We will discuss the landscape of member management, CRM, accounting, communication & sharing, and talent management and how associations can plan a cloud migration strategy that will work and deliver results.</p>
FUSE Search	The 'Members Only' Paywall is Obsolete - Drive Revenue with the 'Pay Window' instead	<p>Does it make sense that 50-75% of your organizations' content is tucked away behind the member only paywall? If your website visitor (prospective members) doesn't know that content is there, how are they to evaluate the value of becoming a member? Let's take 15 minutes and explore the ways in which a well-formed content strategy can create a window into all your content no matter where it lives e.g., LMS, AMS, Community, Publications, etc.</p>
Encore Canada	How to Hybrid - Creating a successful hybrid event of any size	<p>Define a hybrid event and the benefits. Understand the key drivers behind hybrid event success. Understand how to apply the key drivers to common meeting types.</p>