



**Beverlie Cook, MBA, CAE**, has over 30 years' experience in the Association Management field, first with the national office of the Canadian Ski Patrol System and then as Vice President of the Automotive Industries Association of Canada. Today, Bev operates JBC Management Services, a consulting firm offering project management and financial management services to associations. She has a Master of Business Administration and is a Certified Association Executive. She is a former President of the National Capital Chapter and a former national director of CSAE.

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